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COMMUNITY NEWS

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Ravens Play 60 Challenge Kicks Off



On Tuesday (10/13), the Ravens hosted assemblies at three local middle schools to kick off the 2009 *Play 60 Challenge* as part of the national NFL *Play 60* campaign for an active generation.

Hundreds of sixth-grade students at Afya Charter School (Baltimore City), Cockeysville Middle School (Cockeysville, Md.) and Mayfield Woods Middle School (Elkridge, Md.) were challenged to get at least 60 minutes of physical activity a day for the duration of the six-week program and beyond.

The incentive-based *Play 60 Challenge* includes in-classroom tracking materials and individual student guides for students to record their physical activity throughout the program. By reaching specified benchmarks, students will be awarded various prizes that encourage activity.



At Afya Charter School, WR Mark Clayton (right) and TE Davon Drew (left) demonstrated the agility ladder.



At Cockeysville Middle School, RB Ray Rice showed off his fancy footwork while encouraging students to stay active.



WR Kelley Washington told the students of his schoolyard days of playing "Duck, Duck, Goose."



CB Lardarius Webb and Washington posed with Ravens cheerleaders and mascot Poe after their assembly at Mayfield Woods Middle School.

Team Purple at Race for the Cure



On Sunday (10/18), Ravens family, friends and fans braved the inclement weather to "Race like a Raven" as part of *Team Purple* at the 17th Annual Komen Race for the Cure in Hunt Valley, Md. In its second year, *Team Purple* had 121 members and raised more than \$13,500 for Komen Maryland.

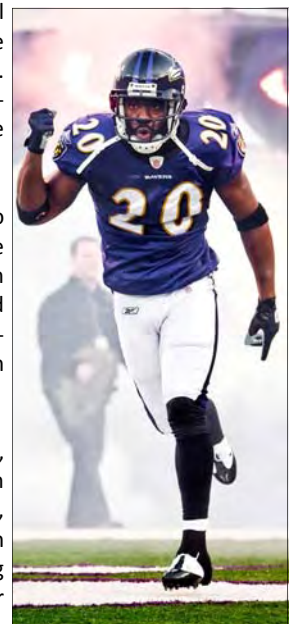
To join the team, race participants had to indicate *Team Purple* as their team when they registered for the race. All team members received a complimentary *Team Purple* t-shirt.

Ed Reed Hosts Fitness Day

Ravens S Ed Reed hosted his 2nd annual fitness day at Booker T. Washington Middle School in Baltimore City on Tuesday (10/13). Students joined Reed and WRs Derrick Mason and Justin Harper in various Gatorade Junior Training Camp drills.

While the fitness day was established to promote physical activity, Reed used the opportunity to urge the students to focus on respect. Following the field activities, Reed gathered eighth-grade students in the cafeteria and shared a message that centered on respect for self, elders and classmates.

Reed launched his L. O. R. D. S. (Leadership, Order, Respect, Discipline, Success) program in 2005, and he visits the school regularly, incentivizing students with tickets to each Ravens home game and annually providing school supplies and Thanksgiving dinner baskets.



For more information on Ravens in our Community, please call 410-701-4000 or visit www.BaltimoreRavens.com/community.