

**EMPIRE TODAY® CAPTAIN OF THE GAME SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE OR IN-HOME ESTIMATE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

WINNER MAY BE REQUIRED TO EXECUTE A PRIZE AGREEMENT WITHIN 24 HOURS AS MORE FULLY DETAILED BELOW. WINNER MUST BE ABLE TO ATTEND THE SPONSOR-SELECTED BALTIMORE RAVENS GAME FOR WHICH WINNER IS SELECTED AND PARTICIPATE IN THE PRIZE ACCORDING TO SPONSOR'S INSTRUCTIONS, OR PRIZE MAY BE FORFEITED.

1.) **TO ENTER:** This sweepstakes will begin August 3, 2009 (12:01:00 AM Eastern Time ("ET")) and end on December 9, 2009 (5:00:00 PM ET) ("Sweepstakes Period"). **There are two methods of entry:**

BY SCHEDULING A FREE IN-HOME ESTIMATE: Enter the "Empire Today® Captain of the Game" Sweepstakes by scheduling a free in-home estimate by visiting www.empiretoday.com/baltimore Ravens, following the on-screen instructions and completing and submitting the required form or by calling 1-800-588-2300™. Then, accurately and fully complete the appropriate form given to you by an Empire Today sales representative at the time of the free in-home estimate and mail it (postage-paid in an envelope) to: Attn: Empire Today Captain of the Game, 1 Winning Drive, Owings Mills, MD 21117. Entry forms must be postmarked during the Sweepstakes Period and received by Sponsor no later than December 16, 2009. The person who requests the free in-home estimate must be the same person who submits an entry, or entry will be disqualified.

ONLINE: You can also enter the Sweepstakes by visiting BaltimoreRavens.com ("Web Site"), clicking on the promotions page, and following the on-screen instructions to fully complete and submit the entry form. One entry per person. The Web Site's database clock will be the official timekeeper for this Sweepstakes. Entries must be received during the Sweepstakes Period. For purposes of this sweepstakes, an entry is "received" when the Web Site's servers record the entry information. Proof of sending (such as an automated computer receipt confirming entry or "thanks for entering" screen or message) does not constitute proof of actual receipt of an entry for purposes of this sweepstakes.

2.) **CONDITIONS:** An eligible entrant must enter via Empire Today entry forms or on BatimoreRavens.com as described above. All required information on the entry forms must be provided, or entry will be VOID. Entries that are late, incomplete, copied, misdirected, mutilated, illegitimate, garbled, postage-due, inaccurate, illegible, lost, damaged, or generated by a macro, bot, or other automated means are void. No mechanically reproduced entries will be accepted. By entering, entrants acknowledge compliance with the official rules, including, without limitation, all eligibility requirements. Entries become the property of the Baltimore Ravens ("Sponsor" or "Baltimore Ravens") and Empire Today, LLC ("Presenter" or "Empire Today"), and will not be acknowledged nor returned. Empire Today, Baltimore Ravens, their respective parent companies, management companies, affiliates, subsidiaries, divisions, advertising and promotion agencies, and their respective officers, directors, members, managers, shareholders, employees, contractors (including, without limitation, sales representatives and installers), representatives and agents ("Sweepstakes Entities") are not responsible for incorrect or inaccurate transcription of entry information. Entry materials that have been tampered with or altered are void. The Baltimore Ravens reserve the right in their sole discretion to cancel, modify, or suspend the sweepstakes for any reason, including, without limitation, should technical or other occurrences beyond the control of the organizations compromise the administration, security, or proper play of the sweepstakes. Limit one (1) entry per person or household regardless of entry method for the entire Sweepstakes Period.

3.) **PRIZES:** A Grand prize winner will be chosen for each Baltimore Ravens game played at M&T Bank Stadium in the 2009 season (currently scheduled to be 10 home games). Each Grand prize winner will receive four (4) game tickets to the pre-determined home game (selected in Sponsor's sole discretion) ("Game"), for use by themselves and three (3) of their friends or family members. Each Grand prize winner will have the opportunity to be escorted onto the field before the Game for the official coin toss at mid field with the team captains of the Baltimore Ravens

and the opposing team. The Grand prize winner will also receive a jersey. Approximate retail value (“ARV”) of each grand prize: \$500. Total ARV of all prizes: \$ 5000. Actual retail value of the prize may vary depending on market conditions, the particular game involved in the prize, and for other reasons. Sweepstakes Entities are not responsible for and winner will not receive the difference between the actual value of the prize at the time of award and the stated ARV in these official rules or in any sweepstakes-related correspondence or materials.

By entering this sweepstakes and accepting the prize, each winner agrees to maintain his/her behavior in accordance with all applicable laws and generally accepted social practices in connection with participation in any sweepstakes- or prize-related activity, including, without limitation, attending the professional football game and mid-field activities. The winner understands and agrees that Sponsor, Presenter or prize providers have the right, in their sole discretion, to disqualify and remove the winner or his/her guests from any activity at any time if the winner’s or any of his/her guest’s behavior at any point is uncooperative, disruptive, or may or does cause damage to person, property, or the reputation of or otherwise violates the policies of Sponsor, Presenter or any prize provider, and in such case, winner will still be solely responsible for the taxes and expenses related to the prize as set forth in Section 7 below. All prize details not specified in these official rules will be determined in Sponsor’s sole discretion. Sweepstakes Entities will not replace any lost, mutilated or stolen prize or any prize that is undeliverable or does not reach the winner because of an incorrect or changed contact information. If winner does not accept or use the entire prize, the unaccepted or unused part of the prize will be forfeited and Sweepstakes Entities will have no further obligation with respect to that prize or portion of the prize, and winner will still be solely responsible for the taxes and expenses related to the prize as set forth in Section 7 below. No more than the stated prizes will be awarded. Winner is strictly prohibited from selling, auctioning, trading or otherwise transferring any part of the prize.

4.) **DETERMINATION OF WINNERS:** A random drawing will be conducted by Sponsor’s designated agents from all eligible entries received each Wednesday prior to each Ravens home game (except for the August 13, 2009 game that will be pulled on Monday, August 10, 2009) to be played at M&T Bank Stadium in the 2009 season (“Drawing Date”), to determine one (1) Grand Prize winner per game, subject to verification. Odds of winning contest depend upon the number of eligible entries received during the Sweepstakes Period as of that Drawing Date. Winners will be notified within twenty-four (24) hours of the Drawing Date by telephone. **Winner and each guest may be required to complete, sign, have notarized (if applicable) and return an affidavit of eligibility and liability/publicity release (where legal) and tax forms (if applicable), which must be completed and returned within 24 hours of issuance of notification or according to instructions provided by the Baltimore Ravens or their designee.** All affidavits and releases are subject to verification by Sponsor. If the Baltimore Ravens do not receive such documents or the potential winner does not comply with their instructions, if any prize, prize notification, or other communication is rejected, faulty, or returned as undeliverable, prize will be forfeited and an alternate winner will be selected. Grand Prize winner’s guest (and Grand Prize winner’s guest’s parent or legal guardian, if minor) must sign a waiver of liability and (where legal) publicity release documents to participate in any prize-related activity. Prizes are not transferable and may not be redeemed for cash or other considerations. Any attempt to deliberately damage the content or operation of the sweepstakes is unlawful and subject to legal action by the Baltimore Ravens and/or its acting agents. Entrants have the option to, but are not required to, receive marketing materials from Empire Today. Opting to receive the above mentioned materials is not necessary to enter and will not increase your chances of winning.

5.) **ELIGIBILITY:** Sweepstakes open only to legal residents of Maryland, Pennsylvania, Virginia, West Virginia or D.C. and who currently reside in the Washington, D.C. or Baltimore television viewing markets and in the Empire Today service region who are at least eighteen (18) years or older by August 2, 2009, and who have not entered any other sweepstakes or promotion involving Empire Today in connection with any other NFL team during the 2009 football season. **To find out whether you reside in an Empire Today service region, visit empiretoday.com and use the “Find Areas We Service” ZIP code tool.** Contractors (including, without limitation, sales representatives and installers) of Empire Today and employees agents and representatives and their immediate family members and household members of the Baltimore Ravens, Empire Today and each of their respective management companies, subsidiaries, affiliates, agents, advertising agencies, distributors, brokers and retailers, are not eligible to enter. For

the purpose of this sweepstakes, "immediate families" are defined as spouse, mother, father, legal guardian, in-laws, grandmother, grandfather, brother, sister, children and grandchildren.

6.) **GENERAL:** Empire Today is a presenter, not a sponsor, of the 2009 Captain of the Game promotion. Empire Today holds no responsibility or liability for any aspect of this sweepstakes. Empire Today's name, trademarks and logos for this contest are used subject to permission of Empire Today. This sweepstakes is subject to all applicable federal, state, and local laws and regulations. Void where prohibited. By participating, each entrants and each winner's guest agree to be bound by these Official Rules and agree: 1.) That the Sweepstakes Entities, and the parents, divisions, subsidiaries, affiliates, advertising, promotion and public relations agencies, and the respective members, managers, officers, directors, employees, representatives, contractors (including, without limitation, sales representatives and installers) and agents of each ("Released Parties") and their designees may use (unless prohibited by law) their name, voice, city/state of residence, photograph and/or likeness for advertising and/or trade and/or for any other purpose in any media or format now or hereafter known without further compensation, permission or notification; and 2.) **TO RELEASE, HOLD HARMLESS AND INDEMNIFY THE RELEASED PARTIES FOR ANY LIABILITY, LOSS, INJURY OR DAMAGE OF ANY KIND, INCLUDING, WITHOUT LIMITATION, PERSONAL INJURY, DEATH OR DAMAGE TO PERSONAL OR REAL PROPERTY, TO ENTRANT OR ANY OTHER PERSON OR ENTITY, SUSTAINED IN CONNECTION WITH OR DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, BY REASON OF THE ACCEPTANCE, AWARDING, POSSESSION, USE OR MISUSE OF PRIZE OR WHILE PREPARING FOR, PARTICIPATING IN AND/OR TRAVELING TO OR FROM ANY PRIZE- OR SWEEPSTAKES-RELATED ACTIVITY.** Sponsor reserves the right, in its sole discretion, to modify, suspend or terminate this Sweepstakes (or any portion thereof) in the event the Sweepstakes may not operate as planned or should virus, bugs, non-authorized human intervention or other causes beyond the reasonable control of Sponsor, including but not limited to war, strikes, and/or acts of God, corrupt or impair the administration, security, fairness or proper play of this Sweepstakes and, in the event of termination or suspension, at its discretion, Sponsor may select winner from among eligible, non-suspect entries received as of the date of the event requiring such termination or suspension. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the Sponsor, which are final in all matters related to this sweepstakes. The Baltimore Ravens and Empire Today reserve the right to verify eligibility qualifications of any winner. US law governs these sweepstakes rules. No substitution or transfer of prizes is permitted, except that the Baltimore Ravens and Empire Today reserve the right to substitute any prize with one of comparable or greater value, whether in cash or otherwise, if a prize cannot be awarded as advertised for any reason. All prizes legitimately claimed will be awarded.

WINNER AGREES THAT THE PRIZE IS PROVIDED AS-IS WITHOUT ANY WARRANTY, REPRESENTATION OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, WHETHER NOW KNOWN OR HEREINAFTER ENACTED, RELATIVE TO THE USE OR ENJOYMENT OF THE PRIZE, INCLUDING, WITHOUT LIMITATION, ITS QUALITY, MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. WINNER ACKNOWLEDGES THAT HE/SHE IS SOLELY RESPONSIBLE FOR ANY ACTIONS, CLAIMS OR LIABILITIES OF HIS/HER GUEST RELATED TO ANY SWEEPSTAKES-RELATED ACTIVITY, INCLUDING, WITHOUT LIMITATION, ANY ACTIONS, CLAIMS OR LIABILITIES RELATED TO THE GUEST'S USE OF THE PRIZE.

EACH ENTRANT UNDERSTANDS AND AGREES THAT ALL RIGHTS UNDER SECTION 1542 OF THE CIVIL CODE OF CALIFORNIA AND ANY SIMILAR LAW OF ANY STATE OR TERRITORY OF THE UNITED STATES ARE HEREBY EXPRESSLY WAIVED BY HIM/HER. SECTION 1542 READS AS FOLLOWS:

"CERTAIN CLAIMS NOT AFFECTED BY A GENRAL RELEASE. A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR."

Sweepstakes Entities are not responsible and/or liable for any of the following, whether caused by a Sweepstakes Entity, the entrant or by human error: any lost, late, incomplete, illegible, mutilated, or misdirected entries, e-mail, mail, or sweepstakes-related correspondence or materials or postage-due mail; any error, omission, interruption, defect, or delay in transmission or communication; viruses or technical or mechanical malfunctions; interrupted or unavailable cable or satellite systems; errors, typos or misprints in these official rules, in any sweepstakes-related advertisements or other materials; failures of electronic equipment, computer hardware or software; lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications or entry information. Sponsor's failure to or decision not to enforce any provision in these official rules will not constitute a waiver of that or any other provision. In the event there is an alleged or actual ambiguity, discrepancy or inconsistency between disclosures or other statements contained in any sweepstakes-related materials and/or these official rules (including any alleged discrepancy or inconsistency in these official rules), it will be resolved in Sponsor's sole discretion. If a Sweepstakes Entity determines at any time in its sole discretion that the winner or potential winner is disqualified, ineligible, or in violation of these official rules, the Sweepstakes Entities reserve the right in their sole discretion to select an alternate winner, even if the disqualified potential winner's name may have been shown or announced publicly. The invalidity or unenforceability of any provision of these official rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these official rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. If any person supplies false information, obtains entries by fraudulent means or is otherwise determined to be in violation of these official rules in an attempt to obtain any prize, Sponsor may disqualify that person and seek damages from him or her and that person may be prosecuted to the full extent of the law. In the event of a dispute concerning who submitted an entry via the Web Site, the entry will be declared to have been made by the authorized account holder of the e-mail address submitted at time of entry, but only if that person meets all other eligibility criteria. An authorized account holder is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Potential winner may be required to provide Sponsor with proof that he/she is the authorized account holder of the e-mail address associated with the potentially winning entry. If a dispute cannot be resolved to Sponsor's satisfaction, the entry will be deemed ineligible. **CAUTION: ANY ATTEMPT TO DAMAGE ANY ONLINE SERVICE OR WEB SITE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE SWEEPSTAKES VIOLATES CRIMINAL AND CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE, SPONSOR MAY DISQUALIFY ANY PARTICIPANT MAKING SUCH ATTEMPT AND MAY SEEK DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW.**

7.) **TAXES AND EXPENSES:** Except as otherwise specified, all federal, state or local taxes, including income taxes, and any other costs and expenses not specified herein (including transportation) are the sole responsibility of the winner.

8) **DISPUTES:** Except where prohibited, as a condition of participating in this sweepstakes, each entrant agrees that any and all disputes that cannot be resolved between the entrant and any Sweepstakes Entity, claims and causes of action arising out of or connected with this sweepstakes, or the prize awarded, or the determination of the winner must be resolved individually, without resort to any form of class action. Further, in any such dispute, under no circumstances will an entrant be permitted or entitled to obtain awards for, and hereby waives all rights to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-pocket expenses (if any), not to exceed two hundred fifty dollars (\$250), and entrant further waives all rights to have damages multiplied or increased.

9.) **WINNER'S LIST AND OFFICIAL RULES:** For a copy of the official rules, visit the promotions pages at BaltimoreRavens.com, or please send a self addressed, stamped envelope to Baltimore Ravens "Captain of the Game" Contest at 1 Winning Drive, Owings Mills, MD 21117. For a winner's list as , send a separate self-addressed envelope to address above after January 15, 2010. Requests will be honored until April 15, 2010. Only one (1) request per outer envelope will be fulfilled.

9.) **SPONSOR:** Baltimore Ravens Limited Partnership, One Winning Drive, Owings Mills, MD 21117.